



Vendor Company Legal Name: _____

Company DBA Name (if different): _____

Address: _____

ActiveForever's Account #: _____

Sales Contact: _____

Toll Free Phone: _____

Toll Free Fax: _____

Email Address: _____

Customer Service Contact: _____

Toll Free Phone: _____

Toll Free Fax: _____

Email Address: _____

(To discuss print, store and online marketing strategy, co-op and other sponsorship opportunities)

Marketing Contact: _____

Toll Free Phone: _____

Email Address: _____

Accounts Receivable Contact: _____

Remit Address: _____

Toll Free Phone: _____

Toll Free Fax: _____

Email Address: _____

Payment Terms(please circle): NET 45 NET60 NET120

Early Pay Discount: _____

Credit Limits? YES NO Explain: _____

Vendor must immediately notify AR@ActiveForever.com if we are reaching our credit limit.

Orders CANNOT be held!

Payment Types Accepted (please circle): Visa Amex PayPal GoogleCheckout

Current Wholesale Price Levels: (PLEASE ATTACH YOUR STANDARD PRICING)

Describe Price Breaks: (FEEL FREE TO ATTACH THIS TOO.)

Are there outside wholesale sources for your products aside from you? YES NO

Who? _____

ActiveForever represents one of the highest ranked wholesalers and retailers in the country for sales, marketing and distribution in the health, medical equipment, supplies, healing and pain relief marketplace. Might you be interested in engaging ActiveForever as your Sales/Marketing and/or Distributor for the US?

YES NO MAYBE

THERE'S MORE TO ACTIVEFOREVER THAN WHAT MEETS THE EYE!



Increase demand for your brand, your online sales conversions, and launching new product lines! We also reach hundreds of thousands of opt-in only customers monthly via e-mail with our bi-monthly e-mail: The Discovery Digest and more...

We also reach millions on a regular basis through www.ActiveForever.com, our strategic marketing/sales partnerships and our Skymall pages and much more.



Toni Colasso
Print Marketing Director



SHARP SHOOTING TO DRIVE SALES EFFECTIVELY AND ECONOMICALLY

Leverage our highly targeted print marketing strategy. We'll even customize marketing pieces for you! Our flexible sponsorship options include both product credits and cash payment. Partner with Toni in regard to these exciting and profitable opportunities, or share your ideas with her and she will make them reality in a very cost effective fashion!

TColasso@ActiveForever.com, and 480-459-3321

We have a print marketing business. Inclusion in our print catalog does not allow for price increases or product availability interruptions. To ensure products make it into our print catalog, we require a guarantee that our prices do not increase & product will be made available to us for at least one year. To qualify for ongoing marketing opportunities we require quality product images and information available in a digital format, or that you hire our media communications team to create images and materials for you.

Would you like to be included in our print catalogs and other print marketing materials?

YES NO MAYBE

What Toni Needs from You! (now and ongoing) TColasso@ActiveForever.com

- ✓ Images (300dpi)
- ✓ Articles
- ✓ Demo videos
- ✓ Instruction manuals
- ✓ Press Releases
- ✓ Content

Infomercials or demo videos for our website should be provided in .swf format with controls. (No auto-start and no looping please!)

Would you like us to create demo videos, assembly automation videos and/or a short commercial for you?

YES NO MAYBE



ANALYZING EFFICIENCIES AND DELIVERING PERFECTION

Natasha Turra, Western Fulfillment's General Manager, thrives and enjoys applying her many years of warehousing, logistics and fulfillment expertise to what most of us think is the most unenjoyable portion of our business. Her "I was thinking..." ideas have saved everyone loads of money, and continue to amaze us! She and her crew are meticulous, passionate, smart and loveable.

NTurra@ActiveForever.com and 480-459-3141

Might you consider a flexible and economical distribution center? YES NO MAYBE
(www.WesternFulfillment.com)

Who should Natasha contact?

Contact: _____
Toll Free Phone: _____
Toll Free Fax: _____
Email Address: _____

Your Warehouse and Shipping Location(s):

Currently, what is your standard order lead time and daily cut off times? (include time zone.)

Unit/Case: _____ **Units/Pallet:** _____

Break Case Capabilities? _____

Drop Ship Capabilities? YES NO MAYBE_____

Do you charge drop ship fees or any other hidden fees? (if applicable please explain):

Do you charge freight? If so, do you offer any freight incentives? If you chose to charge us freight, shipping must be billed to our most economical choice of shipping account (UPS, FedEX or independent freight company) and the **Purchase Order number must be used as our Shipper Account Reference Number.**
Comments: _____

ALL TRACKING MUST IMMEDIATELY BE SENT TO: Tracking@ActiveForever.com

IF YOU CHARGE FREIGHT: PLEASE BE SURE TO SUBMIT ALL DIMENSIONAL WEIGHTS TO NTurra@ActiveForever.com

What expertise is required to deliver or assemble your products?

Do your products contain latex or gluten/wheat? YES NO Explain: _____

Are any of your products FDA Cleared or in the Clearance Process? If so, please explain and give us the exact verbiage we need to use in the describing its FDA status.

Our purchase orders are emailed. What email address should they be sent to?

_____ Vendor is fully responsible for checking spam and other inboxes so incoming orders are always received, processed and confirmed immediately.

Do you have the capability of blind shipping boxes with our identity on them and/or placing our print catalogs in your boxes? _____

Can your products be private labeled? YES NO MAYBE Explain: _____

Do you have a sales incentive reward/credit program? Terms: _____

Do you have manufacturer's rebate programs? _____

Do you sell direct to consumers, or direct to commercial accounts? YES NO SOMETIMES

Are exclusive sales territories available? _____

Are your products MAP enforced? YES NO

(if so, explain. ActiveForever abides by MAP policies and puts a tremendous amount of time and financial resources into creating a need for your products, and into selling your product line. Therefore, we promptly inform our Vendor of violations if it's not pro-actively discovered, and we exercise our right to match pricing of a violating seller until violation(s) are corrected by Vendor.) MAP updates and requests should be sent to:

Merchandising@ActiveForever.com

Due to the medical and health nature, and high touch service nature of ActiveForever's business, it is very important that our Vendors respond favorably and promptly to mistakes, oversights or damaged shipments with replacement orders.

It's necessary that the **Vendor keep ActiveForever pro-actively apprized in regard to Back Orders and Product Design Changes** due to the many strategic partnerships/contractual obligations ActiveForever has to deliver expeditiously to its customers and accounts.

ALL BACK ORDERS NEED TO IMMEDIATELY BE SENT TO: BackOrders@ActiveForever.com, along with an ETA as to when stock will become available to ship.

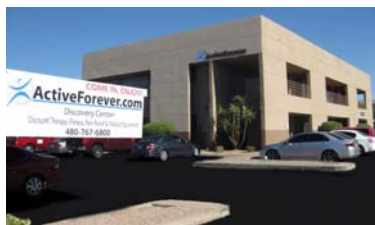
****Please describe your return policy in detail** (non-defective merchandise):
(Your consumer return policy **and** your return policy with us)

****Please describe your warranty policy in detail** (including the correction of damaged or defective merchandise, and how you manage sending call tags.):

****These two questions likely require a separate sheet of paper. Please be sure to answer these thoroughly!**



Mary Jo Cavaliere
Vendor Happiness
Manager



ActiveForever Retail Discovery Center Showrooms

Once we have your product line set up, it's Mary Jo's passion to keep your products exposed, demonstrated, understood, touched, tried...we put your demo products to very good use and our staff appreciates your educational in-services and contests!!! The more we know about your products, and demonstrate your products, the better they sell. **Also, Mary Jo needs you to include a link to ActiveForever as a valued reseller on your web site, and wherever else you may have your product line promoted!**

We convert sales and keep our customers for the long haul!

Your sales will soar if you send updates and work collaboratively with Mary Jo!
MJ@ActiveForever.com and 480-503-8506

Will you perform an educational in-service for our staff or enable us to? YES NO

We require samples of every new product and product rejuvenations. Product samples need to be provided for customer service/sales training and our retail locations.

Who should Mary Jo contact?

Contact: _____
Toll Free Phone: _____
Toll Free Fax: _____
Email Address: _____

Will you link ActiveForever on your website and other social media outlets? YES NO

[Click here](#) to download a print quality ActiveForever™ logo.

[Click here](#) to download a web-ready ActiveForever™ logo.

Will you include ActiveForever as a retailer in your ads and/or co-brand with us? YES NO

Where are your products manufactured? _____

Highest retail price and retailer your products are being sold by: _____

Lowest retail price and retailer your products are being sold by: _____

Active Forever Terms & Conditions

ActiveForever as Your Online Mass Merchant Manager:

ActiveForever puts a tremendous amount of intellectual property, financial and human resources into promoting and selling your product line through online, print and offline sales channels. Due to the nature of the online mass merchants, such as Amazon, eBay, and other major shopping engines, ActiveForever is solidly established in these sales outlets. We expect that our Vendor will not restrict ActiveForever in any way, or directly or indirectly compete with us, or restrict us in these large online sales and marketing outlets. ActiveForever will properly and optimally manage these mass merchant accounts and channels such as search engines, mass merchandisers, paid and unpaid advertisements, affiliate networks and closed channels on your behalf. Mass Merchandiser is defined as any retailer that makes available through its website, the ability to purchase goods and services through other entities in an online marketplace. Vendor also agrees that ActiveForever is granted the right to publish, transmit, republish, disseminate and make use of product imagery, product line titles, brand names and descriptive phrases to market products through such channels in an effort to sell your product line.

In consideration for this channel marketing activity, ActiveForever agrees to aggressively market and sell your product lines where applicable, very effectively.

If Vendor is not thoroughly pleased with ActiveForever's ability to manage these sales outlets, please promptly discuss with Brad Ranks: BRanks@ActiveForever.com or 480-503-8509

Do you want more clarification? YES NO

Orders Being Held

You can always count on ActiveForever to maintain clean and accurate accounting records, and to keep our A/P to our Vendors in very good standing. ActiveForever has a disciplined "No Statement, No Payment" policy. To insure prompt payment, please send statements to AR@ActiveForever.com each payment period. You can also count on ActiveForever's interest in continuing to grow the sales of your product lines. As a result, we require our Vendors to always pro-actively review our credit limits and communicate with our highly responsive accounting department. ActiveForever's orders cannot be held at any time, and if they are, all corrective actions and expenses must be covered by Vendor.

Please direct all issues of this nature to: Merchandising@ActiveForever.com

Pricing & Availability

ActiveForever markets through several different channels: retail, print & online. We invest a great deal of time & financial resources into setting up, training, and creating sales demand for your product line. Active Forever requires a guarantee that Vendor's prices do not increase & product will be made available to us, uninterrupted, for at least one year from the date of the agreement. (with the exception of normal backorder situations).

Co-Op: Co-op will be collected 3% of Net Purchases (gross sales less returns). Co-op must be paid by cash or credit memo within 30 days of period end. If not received, ActiveForever will issue a Debit Memo based on ActiveForever's calculations. Credits that remain on account for more than 120+ days will be billed out as cash to the vendor.

Please circle choice: Monthly Quarterly (circle only if you absolutely have to→) Annually

Freight

ActiveForever requires FOB Destination, Freight Prepaid shipping terms for all stocking orders. FOB Destination, Freight Collect shipping terms are required for drop ship orders. Shipping for drop ship orders must be billed to our shipper account and our Purchase Order number must be used as a Shipper Reference Number. If our shipper number is not used,

Order tracking must go to Tracking@ActiveForever.com as soon as possible.

Invoicing

Please do not send paper invoices. Please email invoices to Invoices@ActiveForever.com as soon as they are created. Invoices must include our P.O. number and a break out of all pricing and any separate fees if applicable. ActiveForever has no nexus (no taxable presence) in any state not registered & purchases products for resale, thus is exempt from sales & use tax in all states. (We are meticulous about paying our bills! Statements are required for payment.)

Insurance

Vendor must maintain commercial general liability insurance at Vendor’s sole cost and expense. Such insurance shall be provided with an insurer or insurers reasonably acceptable to ActiveForever, and will include, without limitation, product liability, completed operations, blanket contractual liability, and personal injury and advertising liability coverage in an amount no less than \$1 million, written on an-occurrence basis, with an endorsement naming ActiveForever as an additional insured party. Upon request, seller shall provide a certificate of insurance evidencing all the coverages described above.

General Indemnity

ActiveForever is entering into this agreement with you (Vendor) understanding that ActiveForever is free and clear to advertise and sell your product line, free of liabilities or restrictions. Vendor shall defend, indemnify and hold harmless ActiveForever from and against any loss, damage or expense, including or without limitation, reasonable attorneys fees, arising from any claim, suit, judgment or proceeding brought or asserted any third party, of any nature, arising in any manner from, relative to or in conjunction with the Vendor’s acts or failure to act and /or Vendor’s products.

This agreement shall not expire, however either party may terminate this agreement upon giving the other party a minimum of sixty (60) days prior written notice of such termination.

Name (printed): _____ Title: _____

Signature: _____ Date: _____

Please sign. scan and send to TColasso@ActiveForever.com or sign & fax to 623-321-1724

